



U.S. SOY GLOBAL TRADE EXCHANGE & SPECIALTY GRAINS CONFERENCE



August 24–27, 2020

AGENDA

*noted in Chicago Time

MONDAY, AUGUST 24

6:00 p.m. – 7:00 p.m.

Kickoff Event uREQUEST LIVE

Help us kick off our flagship event in style! No matter where you are in the world or what language you speak, music connects us all. For the first time in our event history, we are bringing one of the world's most innovative bands to you, uREQUEST LIVE, to play the music you want to hear. During this interactive performance, you will be able to curate the playlist by choosing a song from the array of international hits, as well as send real-time messages to the band and others with your shout out in your native language.

TUESDAY, AUGUST 25

7:00 a.m. – 8:00 a.m.

Kickoff Event uREQUEST LIVE

Help us kick off our flagship event in style! No matter where you are in the world or what language you speak, music connects us all. For the first time in our event history, we are bringing one of the world's most innovative bands to you, uREQUEST LIVE, to play the music you want to hear. During this interactive performance, you will be able to curate the playlist by choosing a song from the array of international hits, as well as send real-time messages to the band and others with your shout out in your native language.

GENERAL SESSIONS

8:30 a.m. – 9:00 a.m.

or

7:00 p.m. – 7:30 p.m.

Welcome and Opening Remarks

The first-ever, entirely virtual Global Trade Exchange offers participants a unique opportunity to not only network and conduct business but also to learn the latest and gain industry insight. We are thrilled that you're here and aim to provide unparalleled business opportunities.

Host: Jim Sutter, Chief Executive Officer, USSEC

Special Guest: Ted McKinney, Under Secretary of Agriculture for Trade and Foreign Agricultural Affairs, USDA

TUESDAY, AUGUST 25 continued

GENERAL SESSIONS

9:00 a.m. – 10:00 a.m.
or
7:30 p.m. – 8:30 p.m.

Liquidity SURGE! Its Impact on Supply & Demand and Global Markets

Sponsored by Iowa Soybean Association

COVID-19 didn't leave any commodity market unscathed, including soy. Here, you'll dive deep into the global soy market and reap the insights and information needed to guide your decision-making.

Speakers:

- Tanner Ehmke, Manager, CoBank Knowledge Exchange
- Will Sawyer, Economist, CoBank Knowledge Exchange
- Mac Marshall, Vice President, Market Intelligence, United Soybean Board and U.S. Soybean Export Council (*Morning Session*)
- Jim Sutter, Chief Executive Officer, U.S. Soybean Export Council (*Evening Session*)

10:00 a.m. – 11:00 a.m.
or
8:30 p.m. – 9:30 p.m.

ProFarmer Crop Tour Report

Sponsored by Ohio Soybean Council

Need a crystal ball? There's nothing better than seeing and hearing firsthand new crop conditions to understand what forces might be at play in the 2021 marketing year. ProFarmer's Jeff Wilson will give a national overview followed by four geographically-diverse U.S. farmers, who will provide crop reports fresh from the field.

Speaker:

- Jeff Wilson, Senior Market Analyst, Pro Farmer

Farmers:

- Belinda Burrier, *Union Ridge, Maryland*, United Soybean Board
- Lance Rezac, *Onaga, Kansas*, United Soybean Board, U.S. Soybean Export Council Board
- Dawn Scheier, *Salem, South Dakota*, South Dakota Research and Promotion Council, U.S. Soybean Export Council Board
- Bill Wykes, *Yorkville, Illinois*, American Soybean Association Board

11:00 a.m.
or
9:30 p.m.

Daily Closing Remarks

Host: Eric Wenberg, Executive Director, SSGA

11:25a.m. – 3 p.m.
or
9:55 p.m. – 12:00 a.m.

GTE Trade Show

Experience opportunities to engage with exhibitors and network with other attendees in the virtual trade show where you can learn how the U.S. Soy and specialty grains industry can support your needs.

WEDNESDAY, AUGUST 26

GENERAL SESSION

8:30 a.m. – 8:55 a.m.
or
7:00 p.m. – 7:25 p.m.

RFD-TV's "State of the Industry" Premiere

In an exclusive "State of the Industry" video segment premiered at the Global Trade Exchange, hear from RFD-TV's team of national news anchors about how U.S. agriculture stands ready to deliver high-quality and sustainable products to customers near and far. With America's crop farmers' stewardship to the land and livestock farmers' commitment to animal care, find out what motivates these producers and what they care about most in providing a reliable supply today and into the future.

BREAKOUT SESSIONS

9:00 a.m. – 9:55 a.m.
or
7:30 p.m. – 8:25 p.m.

Your Sustainability Solution: U.S. Soy

Sponsored by Wisconsin Soybean Marketing Board

As consumers and investors require verified sustainable production practices, U.S Soy offers a simple solution. Discover what your customers demand.

Panel:

- Abby Rinne, Director of Sustainability, USSEC
- Jennifer Garrett, Founder, JG Consulting
- Janjoris van Diepen, Blonk Consultants
- Mike van Paassen, Blonk Consultants
- Jasper Scholten, Blonk Consultants

9:00 a.m. – 9:55 a.m.
or
7:30 p.m. – 8:25 p.m.

Container Shipping Landscape: The New Reality

Sponsored by Illinois Soybean Association

This panel session will feature five high-powered leaders and exporters in the international container shipping industry who will discuss not only the current outlook for shipping service and costs, but also where they see the need, the opportunity and imperative to expand and improve service from inland U.S. to worldwide destinations.

Panel:

- Bob Sinner, President, SB&B Foods; Chair, SSGA Competitive Shipping Action Team
- Peter Friedmann, Executive Director, Agriculture Transportation Coalition
- Roger Mortenson, Vice President, Grain Millers Specialty Products
- Uffe Ostegaard, President, Hapag Lloyd
- Gene Seroka, Executive Director, Port of Los Angeles

WEDNESDAY, AUGUST 26 continued

BREAKOUT SESSIONS

10:00 a.m. – 11:00 a.m.
or
8:35 p.m. – 9:35 p.m.

Using U.S. Soy Protein to Increase Profits

Sponsored by North Dakota Soybean Council

A new meta-analytical study reinforces U.S. Soy's reputation as a global leader in quality and nutrient density. Key insights provide a better understanding of the nutritional and economical value of U.S. soybean meal as compared to different origins.

Speakers:

- Carlos Salinas, Regional Director-Americas, U.S. Soybean Export Council
- Matthew Clark, Co-Founder, Genesis Feed Technologies
- Peter Schott, Co-Founder and CEO, Genesis Feed Technologies
- Markus Wiltafsky-Martin, Service Department for Animal Nutrition Director, Evonik Operations GmbH

10:00 a.m. – 11:00 a.m.
or
8:35 p.m. – 9:35 p.m.

Traceability – Trusting the Quality of Food You Demand

Identity preserved and container shipping relies on traceability to deliver the highest quality soy to customers. Find out how soya-based foods lead the way in creating transparency and traceability. Plus, enjoy a special feature on the U.S. Soyfoods Database, a new tool that aims to give customers never-before available insight into what you can buy from the United States.

Panel:

- Curt Petrich, HCI, Inc.; Chairman, SSGA
- Chris Crawford, Senior Market Manager, The Scoular Company
- Jeff Fjelstul, Director of Sales, Ag Growth International, Strategic Food Division
- Will McNair, Director of Human Utilization, USSEC
- Rob Prather, Chief Strategic Ambassador, Global Processing

11:00 a.m. – 3 p.m.
or
9:30 p.m. – 11:30 p.m.

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THURSDAY, AUGUST 27

GENERAL SESSION

8:30 a.m. – 8:55 a.m.
or
7:00 p.m. – 7:25 p.m.

Dreaming of the Future

From an athlete to an addict to a world champion in the Tokyo Paralympic Games, Kevan Hueftle will shed light on what it takes to overcome adversity and why you shouldn't let circumstances define who you are. Today, he operates Kevan Farms and ranches with his parents.

Speaker: Kevan Hueftle, Olympian, Track & Field

THURSDAY, AUGUST 27 continued

BREAKOUT SESSIONS

9:00 a.m. – 9:55 a.m.
or
7:30 p.m. – 8:25 p.m.

U.S. Soy Oil's Premium Refining Advantage Hits the Mark

Looking for a competitive advantage? U.S. Soy oil hits the mark, as not all soybean oil is created equal. Research shows point of origin makes a difference due to growing conditions, storage, harvest and weather. These factors affect the refining costs and more. Here, you'll get an inside look at the initial research on the refining advantages of U.S. soybean oil.

Speakers:

- Will McNair, Director of Human Utilization, USSEC
- Fan Yang, COFCO Engineering (Xi'an) International Co., Ltd.
- Richard Galloway, President, Galloway & Associates, LLC
- Todd Doehring, Director, Centrec Consulting Group, LLC
- Micah Pope, Sr. Consultant, Centrec Consulting Group, LLC

9:00 a.m. – 9:55 a.m.
or
7:30 p.m. – 8:25 p.m.

Food Soya Exporter Outlook

From the farm to the plate, this panel of experts will spotlight progress for the 2020 growing year for U.S. food-grade, plant-based proteins, the quality of the crop and what innovations are available for your purchasing. U.S. farmers and companies grow with a purpose. The numbers and insight you'll uncover here can't be replicated.

Panel:

- Eric Wenberg, Executive Director, SSGA
- Adam Buckentine, The Redwood Group
- Steve Herr, Star of the West
- Travis Meyer, Brushvale
- Tom Taliaferro, Montague Farms

GENERAL SESSION

10:00 a.m. – 10:30 a.m.
or
8:30 p.m. – 9:00 p.m.

Talking Trade Policy

Hear first-hand the mission and priorities of U.S. Trade Representative Gregg Doud, Chief Agricultural Negotiator, as he shares his thoughts and perspective.

Speakers:

- Gregg Doud, Chief Agricultural Negotiator in the Office of the United States Trade Representative
- Monte Peterson, USSEC Chairman

THURSDAY, AUGUST 27 continued

GENERAL SESSION

10:30 a.m. – 11:15 a.m.
or
9:00 p.m. – 9:45 p.m.

Market Outlook and Strategies to Position

Sponsored by Minnesota Soybean Research & Promotion Council

Scan the horizon with ConsiliAgra’s Emily French as she shares her market outlook and offers up positions to mitigate risk and increase margins for the 2021 marketing year.

Speakers:

- Emily French, Managing Director, ConsiliAgra
- Jim Sutter, Chief Executive Officer, USSEC

11:15 a.m. – 11:30 a.m.
or
9:45 p.m. – 10:00 p.m.

Closing Remarks and Event Wrap-Up

Hosts:

- Jim Sutter, Chief Executive Officer, USSEC
- Eric Wenberg, Executive Director, SSGA

11:30 a.m. – 3 p.m.
or
10:00 p.m. – 12:30 a.m.

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THANK YOU TO OUR SPONSORS!

