

V I R T U A L 2 0 2 0

SPONSORSHIP INVITATION



Why sponsor the 2020 Virtual U.S. Soy Global Trade Exchange & Specialty Grains Conference?

The U.S. Soy Global Trade Exchange & Specialty Grains Conference is going virtual for 2020, and sponsorship is your chance to be a major part of this unique trade show experience.

More than 500 participants are anticipated for this virtual event, representing every sector of the industry: U.S. exports, processors, traders, soy farmers, food manufacturers, feed equipment suppliers and more.

Sponsorship of the 2020 Virtual U.S. Soy GTE & Specialty Grains Conference will allow your company to be seen as a major food, agriculture and shipping industry leader to our global attendees.

We expect more than 200 international trade team soy and grain buyers to attend from 50-plus countries. With the ease of sharing information on our virtual platform, you won't want to miss this opportunity to network and connect.

Questions about sponsoring?

Please contact:

Eric Wenberg, SSGA

ewenberg@soyagrainsalliance.org

507-613-0780

Eric Gibson, USSEC

egibson@ussec.org

314-303-9172

TO BECOME A SPONSOR, PLEASE REGISTER ONLINE AT **GTE2020.ORG**

SPONSORSHIP LEVEL	PRICE	DETAILS
Session Sponsorship	\$10,000	<ul style="list-style-type: none"> • 1 exhibitor booth with premium size and location upon entering the exhibitor hall • 4 event registrations • Your logo positioned in the background of your choice of virtual event space: general session theater, USSEC breakout room or SSGA breakout room • 1 cycling promotional advertisement in the lobby • 1 cycling promotional advertisement in the exhibitor hall • Sponsorship mention in push notification out all attendees • Ability to provide input about session topics and ideas for the GTE • Story about business and sponsorship of GTE on the GTE website • Recognition on both the USSEC and SSGA social media platforms • Logo on the GTE website • Mention in the SSGA newsletter
Gold Level Sponsorship	\$5,500	<ul style="list-style-type: none"> • 1 prime located exhibitor booth • 3 event registrations • 1 cycling advertisement in the exhibitor hall • 1 cycling advertisement in the navigation bar • Sponsorship mention in push notification out all attendees • Logo on the GTE Website • Mention in the SSGA newsletter
Silver Level Sponsorship	\$3,500	<ul style="list-style-type: none"> • 1 exhibitor booth • 2 event registrations • 1 cycling advertisement in the navigation bar • Sponsorship mention in push notification out all attendees • Logo on the GTE website • Mention in the SSGA newsletter
Bronze Level Sponsorship	\$2,500	<ul style="list-style-type: none"> • 1 exhibitor booth • 1 event registration • 1 cycling advertisement in the navigation bar • Sponsorship mention in push notification out all attendees • Logo on the GTE website • Mention in the SSGA newsletter
Lounge Room Sponsor	\$2,500	<ul style="list-style-type: none"> • 1 exhibitor booth • 1 event registration • Fixed signage with your logo in the lounge • Option for a sponsor chat session at a select time with your company in the lounge • Logo on the GTE website • Mention in the SSGA newsletter
Gamification Sponsor (Exclusive)	\$1,750	<ul style="list-style-type: none"> • Exclusive gamification sponsor – Named leaderboard • Sponsor of all virtual prizes • 1 event registration • 1 cycling advertisement in exhibitor hall • Logo on the GTE website • Mention in the SSGA newsletter

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