

V I R T U A L 2 0 2 0

EXHIBITOR INFORMATION



Why exhibit at the 2020 Virtual U.S. Soy Global Trade Exchange & Specialty Grains Conference?

While we're all looking forward to gathering together again as soon as possible, the 2020 virtual GTE isn't just an online substitute for the real thing. It's going to take the trade show to a whole new level.

Our virtual show will be a unique opportunity to connect with customers from all over the globe from the convenience of your office, home or cabin.

We're making networking easy with the ability to chat virtually at any time with any attendee. Collecting potential customers' information on this platform will be a snap, making it more convenient for you to make the contacts you need to do your business.

Not only will the virtual show be an opportunity to expand our reach and bring in more attendees, but it will offer you, the exhibitor, the ability to completely customize your booth and materials.

We're planning to return to an in-person trade show again in 2021, but we hope you will join us online this summer!

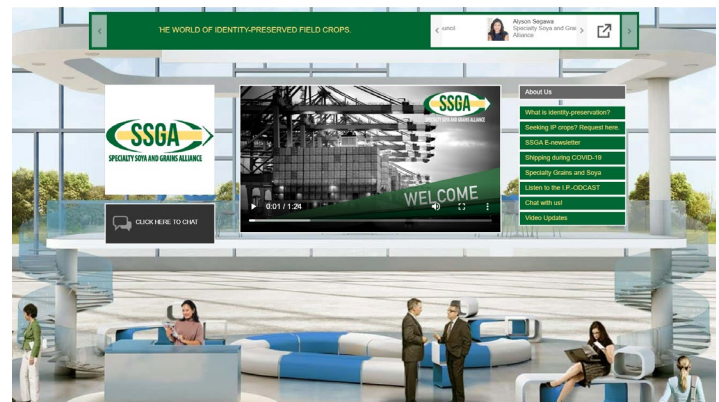
PLEASE COMPLETE YOUR EXHIBITOR REGISTRATION ONLINE AT **GTE2020.ORG**

EXHIBITOR BOOTH PRICE

USSEC/SSGA MEMBERS: \$350 | NON-MEMBERS \$500

YOUR EXHIBITOR BOOTH INCLUDES:

- 1 event registration
- 1 virtual booth space in the trade show
- Ability to customize and brand your booth to meet the needs of your company
- Ability to upload videos, product demos, files and more to your trade show booth
- Live chat function to talk to potential customers – this features multiple languages so chats are translated in real time
- Gamification – driving attendees to booths with options to win fantastic prizes



Questions about exhibiting your booth?

Please contact:

Sara Hewitt, SSGA

shewitt@soyagrainsalliance.org

or at 507-388-1635.

Payment Information

If paying by check, please make checks payable to "Specialty Soya and Grains Alliance" once receiving your invoice. Checks can be mailed to:

SSGA

Attn: Sara Hewitt

151 Saint Andrews Court, Suite 710

Mankato, MN 56001